



A Leading Electronics Retailer Gains Real-Time Store Visibility



THE CHALLENGES

- **Inconsistent brand experiences** across stores
- **Competitive pressure** to modernize and stay relevant
- **Disconnected merchandising** from operational KPIs
- **Lack of real-time visibility** into merchandising execution
- **Manual, fragmented processes** slowing response time

Why Instinct Alone Doesn't Scale

Visual merchandising defines the in-store experience but is often siloed from business data. Without real-time insights, strategy relies on instinct — creating risk and inefficiency.

THE SOLUTION

Insights: A Clearer View Without Changing the Workflow

Unified Visibility: Connect merchandising decisions, planogram compliance, and space strategies directly to sales.

Real-Time Performance Tracking: Monitor campaign performance down to the fixture, peg, and SKU.

Visual Merchandising Analytics: Customize dashboards to measure campaign performance, task progress, store engagement, and operational KPIs in one platform.

Scheduled Reports: Distribute custom reports for leadership reviews, vendor assessments, or cross-team collaboration.

AI Data Exploration: Use a built-in chatbot to get instant data summaries without building manual reports.

The result?

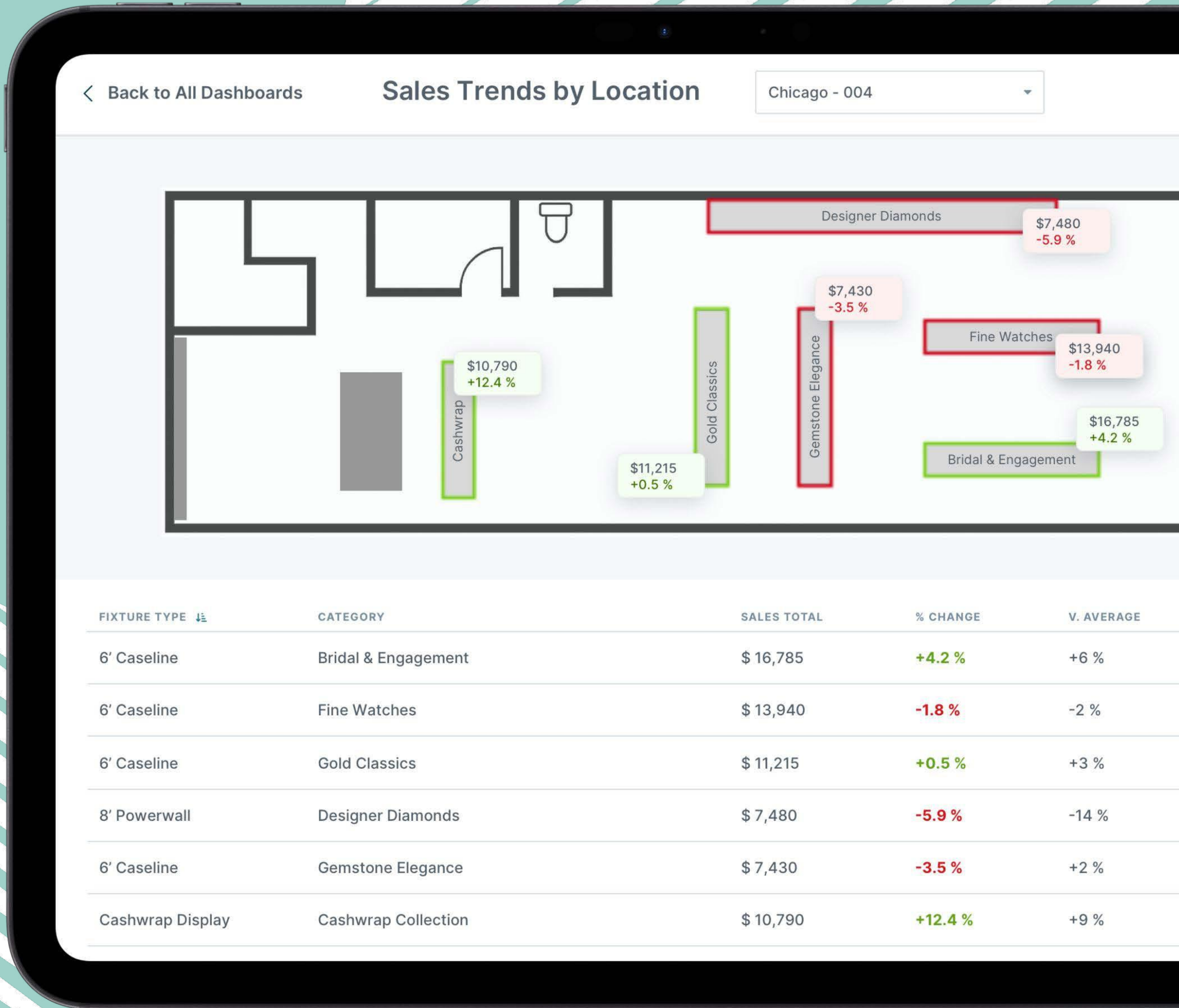
A disconnect that reduces store accountability, hinders performance accuracy, and prevents effective floor space optimization.



THE RESULTS

With One Door's Insights embedded into daily workflows, the retailer can now:

- ✓ **Monitor store compliance** by region, format, or display type
- ✓ **Identify and resolve execution issues** instantly
- ✓ **Connect precise merchandising** activity directly to sales lift and customer behavior
- ✓ **Empower field teams** with targeted, actionable insights
- ✓ **Leverage AI forecasting** to anticipate risks and plan smarter resets



LOOKING AHEAD

As the company scales its operations and refines its merchandising strategy, Insights has become a foundational tool for improving execution, enhancing accountability, and driving data-informed decisions across the business.

Real-Time Store Visibility Delivers Measurable Impact

The retailer reduced merchandising labor by an average of **48 hours per store per week**, resulting in **\$22.7 million in annual savings**.

SEE INSIDE EVERY STORE

With One Door's Insights, real-time visibility is within reach — no disruption, no delays. [Book a demo](#) to see how easily you can bring live, store-level intelligence into your dashboards.