



National Furniture Retailer Streamlines Complex Floor Plans & Heavy Product Assortments



THE CHALLENGES

- **Large, multi-piece fixtures** within displays demand planning for size, weight, and arrangement.
- **Complex collections with multiple versions** require precise SKU indexing to avoid errors.
- **Expansive, multi-zone showrooms** must be intuitive so customers envision products at home.
- **Store Execution that's logistically heavy**, involving bulky moves and coordinating locations.

How do you control one of retail's most complex floor planning environments without overwhelming HQ or store teams?

THE SOLUTIONS

Make Large Groupings Easier to Manage

Simplify showroom plans with fixtures that represent multiple grouped furniture pieces.

Keep Every Collection Organized

A "mock store" of all products speeds up fixturing and displays all collection versions in one place.

Save Time with Reusable Backgrounds

Generic fixture templates help teams tailor showroom layouts and manage products.

Clean Up Floor Plans

Align category tiers with collection names so store teams stay focused on execution.

Improve Large Showroom Navigation

Department color codes simplify multi-zone showroom layouts for teams and shoppers.

Simplify Campaign Updates

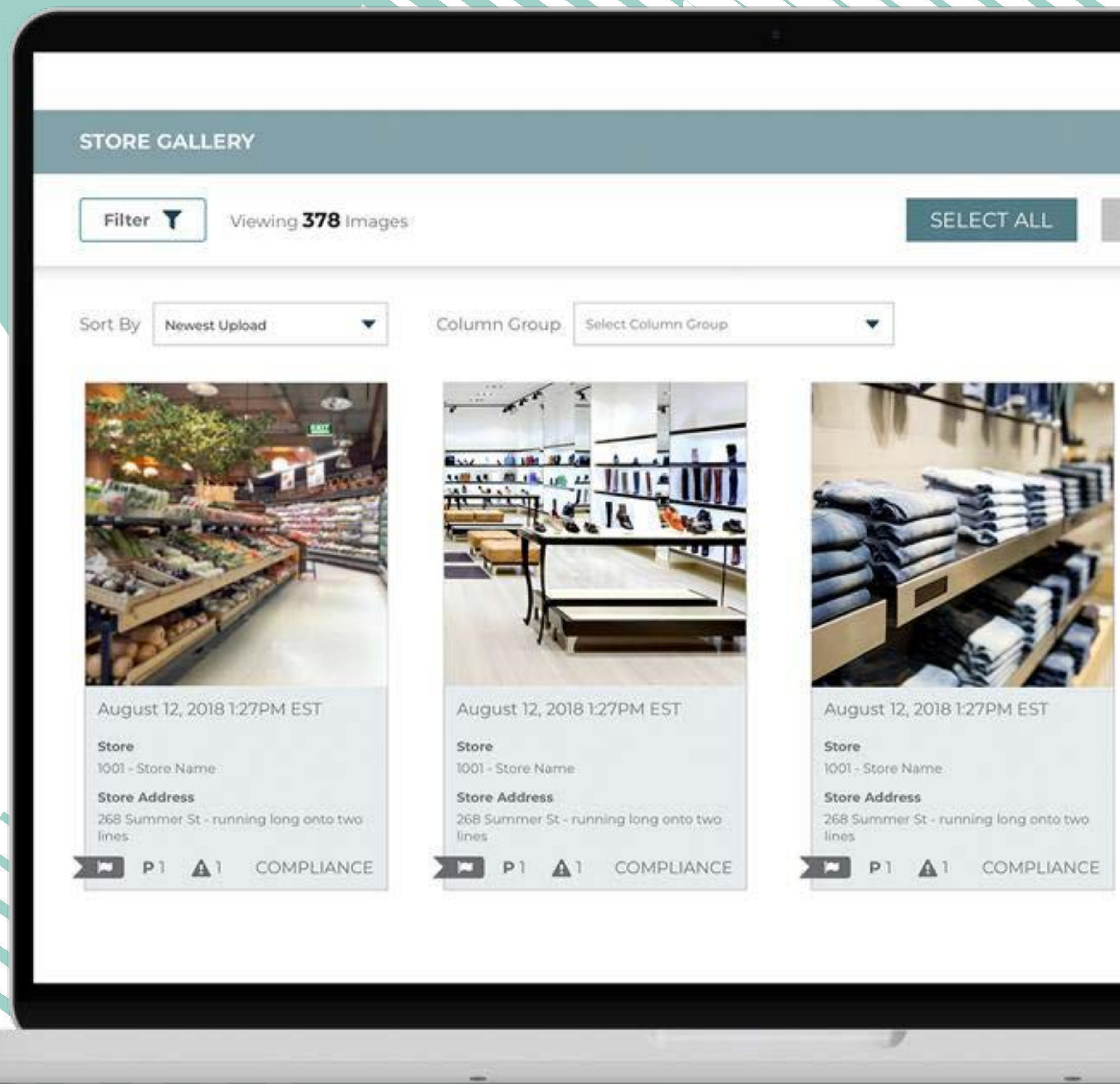
HQ updates existing layouts when campaigns change by moving or swapping in digital plans.

Communicate Resets with Clarity

The Floorplan Editor clearly communicates resets to store teams in real-time.

GOING FURTHER

With **AI-enhanced reporting**, the furniture retailer now sees every collection, version, and store status in one view – driving **clarity, speed, and confidence** across the fleet.



THE RESULTS

- ✓ **Simplified Complex Assortments** by reducing confusion when mapping oversized fixtures
- ✓ **Scaled Collection Planning** with repeatable processes for multi-piece groupings
- ✓ **Unified Product Visibility** through a single source of truth for all product variations
- ✓ **Clear, Adaptable Floor Plans** to make showroom layouts easier to navigate and update
- ✓ **Consistent Brand Storytelling** with reinforced store standards across the fleet

SIMPLIFY AND SCALE YOUR STORE PLANNING

Ready to scale your retail creativity? [Book a demo](#) to see how One Door can help your teams simplify planning, eliminate friction, and focus on the customer experience.