



Telecom Retailer Achieves Next-Level Merchandising Compliance with Image IQ



THE CHALLENGES

- Inconsistent brand experiences
- Poor display performance
- Time-consuming manual audits
- No real-time store visibility
- A lack of store compliance at scale
- Slow resets and low compliance rates
- No store team accountability

Why Traditional Methods Fall Short in Modern Retail

Manual photo submissions, limited HQ visibility, and costly audits create blind spots in store execution.

The result?

Delayed resets, inconsistent brand experiences, and missed opportunities to optimize performance.

THE SOLUTION

Image IQ: AI-Powered Compliance, Built for Retail at Scale

Store-Level Photo Capture: Associates take photos on mobile devices during resets.

Automated Image Analysis: AI photo scans detect missing or wrong SKUs, signs, and POP.

Real-Time Feedback & Resolution: Instant issue alerts guide store teams with fix instructions.

Visualized Compliance Data: HQ receives up-to-date compliance scores and a searchable photo gallery across all locations.

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The real-time feedback and automation it provides have streamlined our compliance processes, saving us valuable time and resources.

— Director of Retail Merchandising Operations of the leading telecom retailer

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THE RESULTS

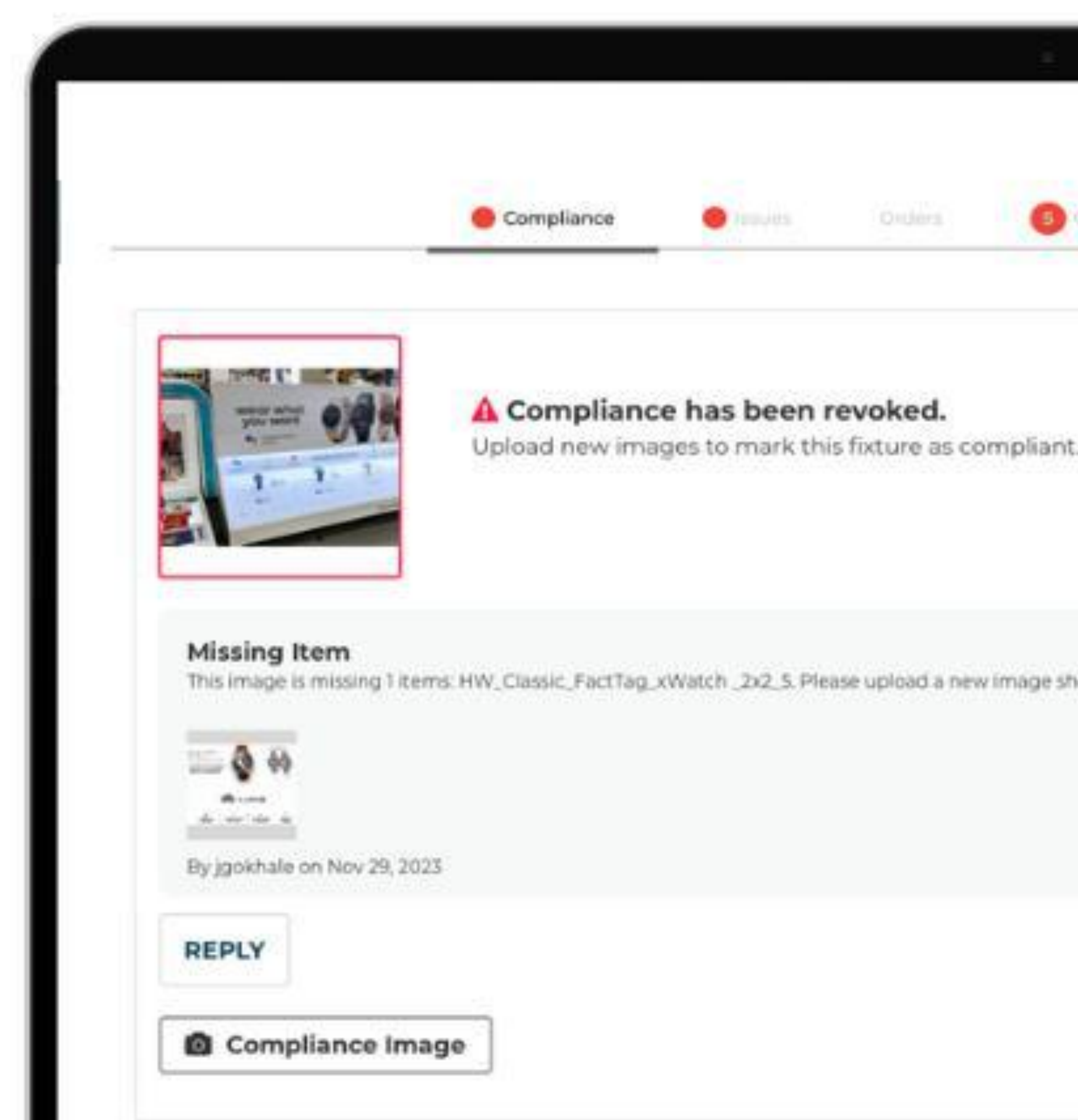
With Image IQ embedded into the daily operations of hundreds of stores, the retailer has:

- ✓ **Eliminated manual audits** by automating fixture compliance checks with **95%+ recognition accuracy**
- ✓ **Accelerated compliance resolution** with merchandising issues addressed immediately at the store level
- ✓ **Strengthened brand consistency** by ensuring correct displays across regions, store formats, and more
- ✓ **Empowered store teams** with a low-training, easy-to-use visual merchandising platform
- ✓ **Delivered store-level compliance data** that directly connects to broader retail KPIs
- ✓ **Reinforced accountability across stores**, individual teams, and regions with AI-validated compliance scores

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We can see compliance insights the moment a display is implemented without adding another manual process into our workflow. It gives our teams confidence we're getting displays right the first time.

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Retail Compliance at Enterprise Scale

From 100 stores to 1,000, **Image IQ** helps large retailers move beyond photos and guesswork toward automated, intelligent compliance that scales.

Real-time compliance data, fewer errors, and brand-perfect execution at enterprise scale.

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One Door's commitment to innovation is evident, and Image IQ has become an invaluable tool for our success.

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GET VISUAL MERCHANDISING RIGHT THE FIRST TIME

With Image IQ, store compliance becomes faster, more accurate, and scalable. [Book a demo](#) to see how you can reduce costs, eliminate uncertainty, and deliver brand-right displays – powered by AI.