



Is Your Planogram Process Generating More Confusion and Costs than Sales?

We have the answer.

One Door commissioned Researchscape to survey 200 retail and store operations leaders at chains with 100 stores or more. The results revealed the challenges that retailers face with using generic planograms for their space planning and visual merchandising today.

51%
of retail stores print 20 or more pages per planogram



91%

of retail stores print planograms for merchandising execution



1,000 = \$1M
stores spent on planogram printing costs per year



82%

of retail stores give associates planograms as static files



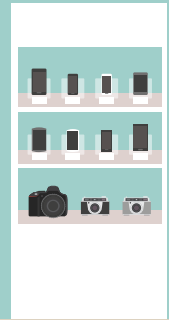
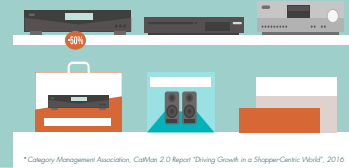
STORE ASSOCIATES MUST SIFT THROUGH AN AVERAGE OF

42,000

PLANOGAM PAGES PER YEAR
Stacked up, that's the height of a four-story building.

50%

of planogram execution is inaccurate*



*Category Management Association, CMAA 2.0 Report "Driving Growth in a Shopper-Centric World", 2016

Retail chains with **100-999** locations spend **8,000** hours per week on merchandising

Retail chains with **1,000-2,999** locations spend **38,000** hours per week on merchandising

Retail chains with **3,000** locations spend **86,000** hours per week on merchandising



40%
of stores spend 20+ hours per week just on merchandising

See how One Door can help you.

Change the way you planogram by making each store unique, and eliminate guesswork for store associates while getting better sales results from your visual merchandising.

One Door's Merchandising Cloud helps retailers create targeted and local store plans and execute them in a unified, cloud-based application.

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